



DESIGNER  
CONCEPTS

# DESIGNER CONCEPTS

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# 1 COMPANY PROFILE



COMPANY PROFILE

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## ABOUT

DC is a full cycle development and production service catering to the US, European and Asian markets for apparel, footwear and accessories.

The design office was strategically founded in Florence in 1976, one of Italy's most prominent regions for apparel and footwear production, and has been family owned for three generations.

DC expanded globally establishing partnerships with the industry's top manufacturers and mills, founding it's own factory in Bulgaria in 2003, which specializes in pants, shirts and swimwear production.



COMPANY PROFILE

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## ABOUT

The company specializes in men's, women's and children's apparel, footwear, and accessories.

We offer an array of services to support developing, emerging or well-established brands along with manufacturers, effectively bridging the gap between both worlds.

DC is continually researching the latest fabric, trim, accessory and garment trends to aide customers in building their collections.

COMPANY PROFILE

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# SERVICES



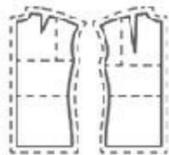
DESIGN



DEVELOPMENT



SOURCING



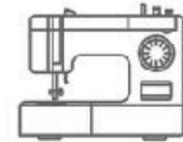
PATTERN-MAKING



PURCHASING



CUT



SEWING



PRESS



PACK



EMBROIDERY



WASH & DYE



LOGISTICS



SHIPPING



QUALITY CONTROL

COMPANY PROFILE

PRODUCT CATEGORIES



TAILORING



SHIRTS



PANTS



OUTERWEAR



SWIM



SWEATERS



KNITS

YEARLY CAPACITY 200,000 Garments

COMPANY PROFILE

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# PROCESS

**We customize our services to cater to each client’s individual needs.**

**DEVELOPMENT**

DC partners with our customer’s design teams to create collections starting from concept stage. Our staff conducts fabric, trim and fit research upon request.

Once details are finalized, samples are developed by pattern-makers and sewers in our proto room in Bulgaria.

**PRODUCTION**

DC places material orders and coordinates booking factory space based on our customer’s required deliveries.

Throughout production, we carry out in-line inspections on a daily basis in each factory, in order to ensure the quality of the product conforms to established standards.

DC arranges testing of all raw materials and finished garments upon customer request. We have developed a central software system, which tracks the entire process for both development and production.

**MANUFACTURING FACILITY**

In the early 1990s we have ventured into Eastern Europe, becoming a pioneer by opening a satellite office in Bulgaria, which serves as a platform to monitor production through the technical expertise and translation support of our staff. The staff includes product managers, production managers, pattern-makers and quality control inspectors.

COMPANY PROFILE

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# WHY WE DO IT

**At DC we value quality, performance and brand development.**

We believe loyalty, transparency and reliability are central to grow relationships with our clients.

The rising costs and market demand are industry challenges. DC believes in treating everyone who is part of the process as a partner, while trying to achieve the goals of our customers.

We balance the delicate equilibrium between customer's needs, the sustainability of the supply chain and creating a valuable product for the final consumer.



# 2 THE FACTORY

## COMPANY PROFILE

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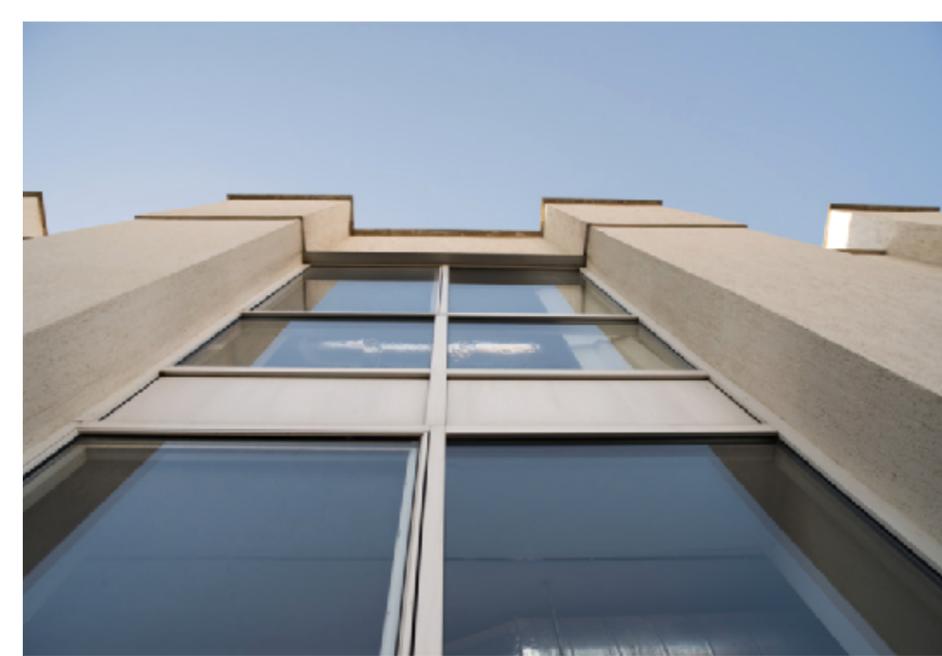
# THE FACTORY

The Designer Concepts manufacturing facility was established in 2003 with a headquarter office located in Sofia, Bulgaria and a factory in the suburb town Ihtiman, right outside of Sofia. Ihtman is an old town rich with traditions yet, an infrastructure and communication system that offers a modern factory many advantages.

Today Designer Concepts is one of the most dynamically developing enterprises in Bulgaria. It specializes in all manufacturing - finished garments and CMT production. DC exports high quality products, both men's and women's. The company has been awarded and recognized throughout the industry for its excellence in sewing.

DC has long term business relationships with numerous well known clothing companies in today's global market. The success of DC is due to their pursuit of excellence in quality control and the constant renewal of production lines. Their commitment to a high standard of production makes DC a most important factory in Bulgaria.

The manufacturing facilities and warehouse were expanded from 3500 square meters to 7000 square meters before the end of 2014 and is now currently working at full capacity utilizing this additional space. The expansion coincides with the expanding customer base and new partners that have paved the way for new growth and commitment by DC.



## COMPANY PROFILE

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# THE FACTORY

The building houses separate workshops, designer studios and administrative offices.  
The staff consists of 150 highly trained and qualified specialists and production workers.

The factory has developed and maintained the structuring of two separate production lines: a line for trousers and line for shirts. Each line has its own expert team and the combined daily capacity results in production of 800 garments.

### **DESIGNER CONCEPTS GUARANTEES THE FOLLOWING:**

- Development of models designed by clients and/or DC's own designs
- A study of suppliers and customers offering fabrics, trimmings and accessories in accordance with the modern trends in textiles and clothing
- Development and sample making of collections
- Purchase and supply of fabrics and materials
- Making up (production) of men's, ladies and children's clothing
- Logistics
- Export of finished products

The factory is equipped with CAD systems to create, grade, plot and digitize patterns. Designer Concepts' modern facilities specialize in all phases of production and export: sewing and cutting, a design studio for sample garment production, factory packaging and export.



## DC PRIDES ITSELF ON BEING A PROCESS-ORIENTED ENTERPRISE WHICH INCLUDES:

### PRODUCT DEVELOPMENT

The ability to give a client an array of options including fabric, trimmings, and accessories.

The ability to tailor the latest of fashion trends and developments into a client's own custom designed patterns.

### PRODUCT MANAGEMENT

The ability to coordinate the process of product development and customer's inquiries, negotiate contracts and manage the execution and delivery to the customers.

### WORKSHOP

Construct models and technologies to produce samples according to customer requirements and quality standards.

### PRODUCT MANAGEMENT

Assign production and coordinate the implementation of orders from subcontractors.

### PURCHASING DEPARTMENT

Investigate, negotiate and secure the supply of fabrics, accessories and auxiliary materials for production

### TECHNICAL DEPARTMENT

Controls the quality of the garments in the production process in subcontractors factories.

### QUALITY CONTROL DEPARTMENT

Of the finished product: makes final inspection of the finished article in accordance with customer requirements.

### PRODUCTION COMPANY

Provides full technological cycle of production of menswear, cutting, sewing, ironing, intermediate and final control.

### FINANCE AND ACCOUNTING



Designer Concepts works hand in hand with their long time external partners and subcontractors throughout the country.

The goal we have is to be able to give our customers, throughout the phases of design and production, the best solutions and our commitment to each and every detail along the way to the final production.

The strategy of our company is to achieve this goal with the professional skills of a highly qualified staff and to give opportunity for creative expression and development in order to work together and produce quality merchandise for today's global marketplace.



# 3 CLIENT HISTORY



TOMMY  HILFIGER    HACKETT  LONDON    JONES NEW YORK    *Hauby Amies* 14 SAVILE ROW, LONDON    *Pepe Jeans* LONDON

MACKINTOSH     MICHAEL KORS    *Liz claiborne*<sup>®</sup>    ISAAC MIZRAHI    PRINGLE OF SCOTLAND

**CONVERSE**<sup>®</sup>    NORSE PROJECTS    EMPEROR APPAREL    FRESCOBOL CARIOCA RIO DE JANEIRO    *Rapha.*

 WILKE-RODRIGUEZ    REISS    NORDSTROM    JCPenney    **Timberland** 

JOSEPH    **YEEZY**    ZODIAC FINEST QUALITY CLOTHING    **CEFINN**    **ModernAmusement**<sup>®</sup> 

**KARL LAGERFELD**    ATLANTIC  RANCHER EST COMPANY 1995    *Façonnable* FRENCH RIVIERA    L.L.Bean     **\*eckō unltd.**

 BEST & CO.     VICTORINOX SWISS ARMY     JOSEPH ABBOUD<sup>®</sup>    **Reebok**      RUSSELL BRANDS, LLC             KENT&CURWEN ENGLAND

# 4 CONTACT



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## BULGARIA

### FACTORY

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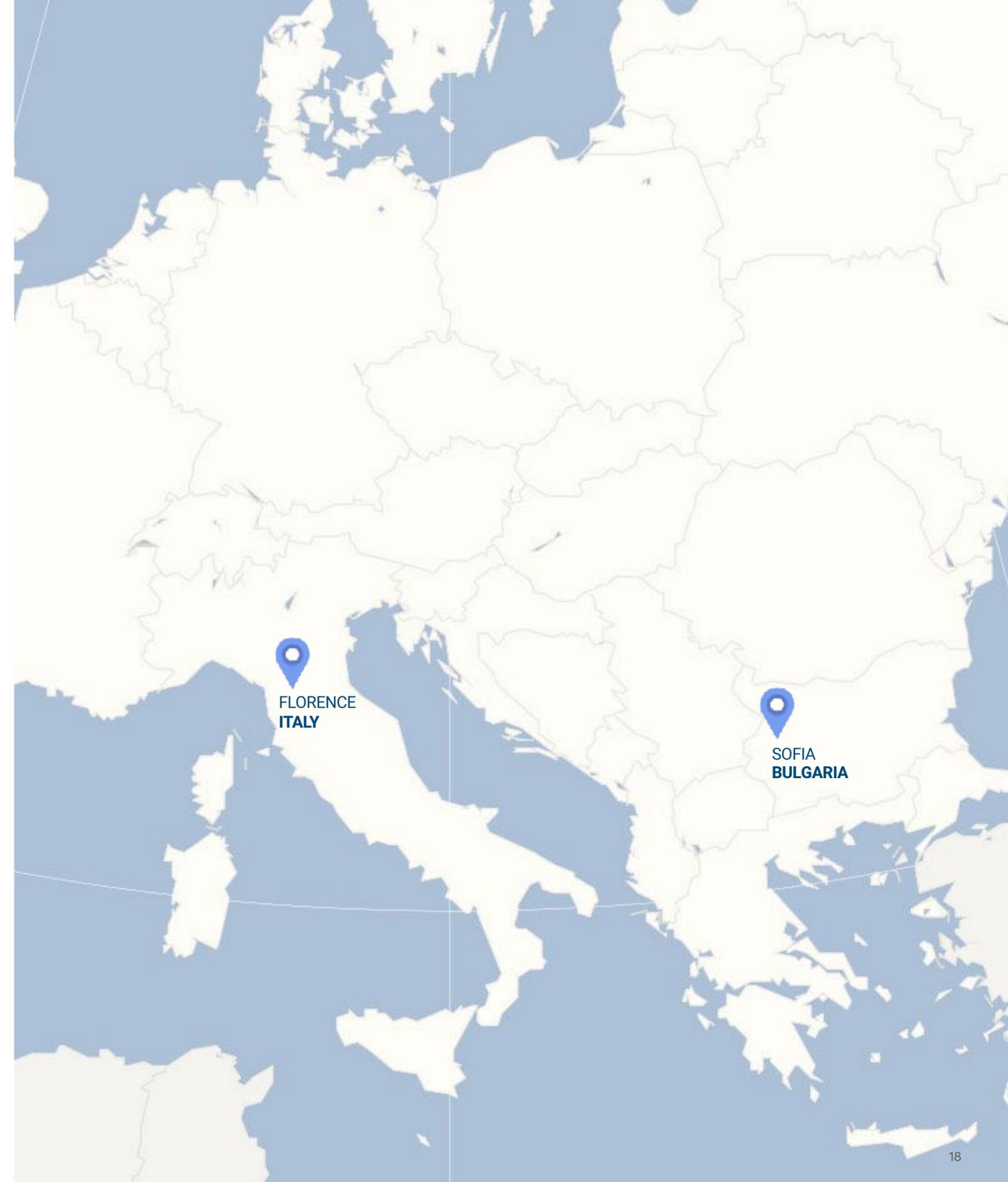
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Thank You

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